

AMDOCS CONVERGENT SOLUTIONS FOR WiMAX

FAST TIME TO MARKET, GROWTH AND PROFITABILITY



Launching a new communications service can be overwhelming, to say the least. A WiMAX service launch, in particular, brings many opportunities as well as a unique set of challenges. The WiMAX Forum estimates 133 million WiMAX customers globally by 2012*, and Intel Corporation estimates there will be 1000 WiMAX certified devices by 2011 **. To meet this demand, new market entrants and established service providers must move quickly to acquire customers and build market share while realizing a rapid return on investment.

Amdocs, a longstanding member of the WiMAX Forum, understands these challenges and can help your growing WiMAX services meet this demand. Amdocs brings to market a truly unique set of offerings and capabilities – a superior and innovative software solution, unmatched delivery track record and a world-renowned consulting arm to launch your WiMAX service quickly, effectively and profitably.

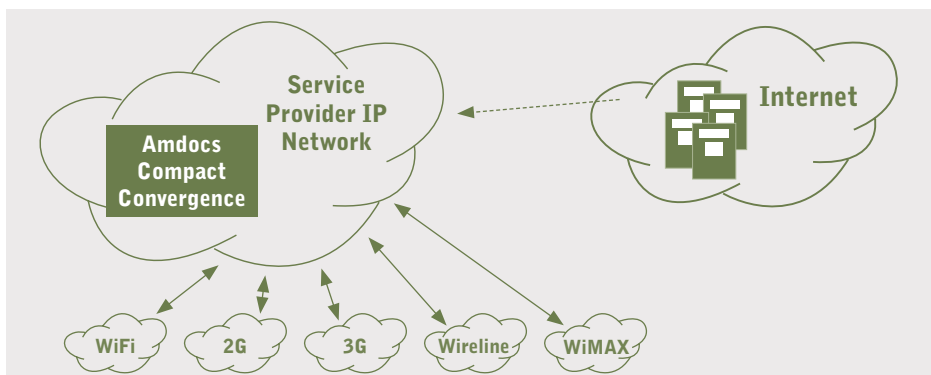
A TOTAL SOLUTION

Because Amdocs understands the needs of new start-up and greenfield service providers, our Network Business Unit was established to bring to market the Amdocs Convergent Solution for WiMAX - a unique offering designed specifically for service providers with cost constraints.

AMDOCS COMPACT CONVERGENCE

Amdocs Compact Convergence, the heart of the Amdocs Convergent Solution for WiMAX, is a complete network-connected service enablement solution designed specifically for communications providers in high-growth markets and technologies such as WiMAX.

Whether your strategy is to create an Internet-Everywhere experience, drive additional data, content and VoIP revenues or expand your customer base, Amdocs Compact Convergence provides a flexible and affordable solution to meet your WiMAX launch needs, including full integration with legacy and future systems. And, it's priced to fit tight capital expenses budgets with stringent operational cost constraints – for a low total cost of ownership.



Converged services for all networks : with Amdocs Compact Convergence you can offer pricing bundles and loyalty plans for customers in different networks

KEY FEATURES:

The Amdocs Convergent Solution for WiMAX provides:

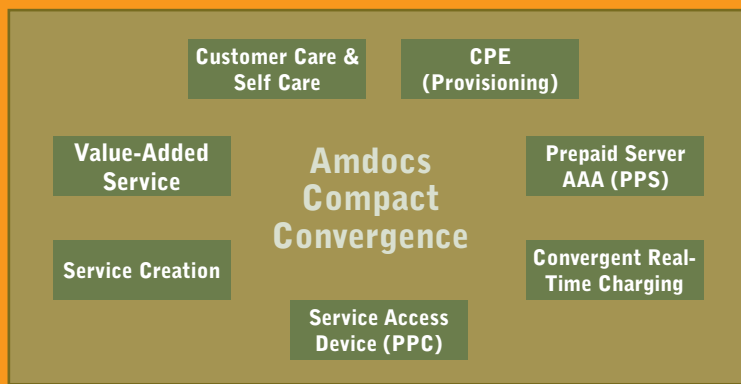
- > A single platform for all BSS/OSS/ service delivery needs
- > Integrated convergent real-time charging
- > Integrated AAA (Authentication, Authorization, Accounting)
- > World class consulting services for WiMAX service providers
- > A flexible array of engagement models:
 - > License
 - > Managed Service

KEY BUSINESS AND OPERATIONAL BENEFITS:

- > A fast, flexible, affordable and complete/turnkey service enablement solution
- > Converged charging services
- > Fast time to market
- > Predictable, low TCO & independence
- > Modular and fully-integrated
- > Compatible with all network vendors
- > Real-time operation and scalability to support a “grow-as-you-go” model
- > A future-proof platform designed for full convergence and growth
- > Investment protection and access to Amdocs consulting and implementation best-practices
- > A member of the WiMAX forum

* WiMAX Forum press release: March 31, 2008.

** Intel Corp., Analyst Day, March 2008.



Amdocs Compact Convergence is a convergent real-time charging and service delivery solution that reduces the time and cost required to launch, charge for, manage new services and support customers. A future-proof solution designed for full convergence and growth, it consists of the following:

- > Integrated convergent real-time charging
- > Complete service delivery and control
- > Dozens of pre-built value added services
- > A powerful graphical Service Creation Environment (SCE)
- > Customer-Care & Self-Care systems
- > Business support system
- > Front-end network interfacing modules
- > Application servers
- > Media servers
- > Data base and management tools

With its personalized, value-added services, Amdocs Compact Convergence can help you achieve the fast time to market and competitive differentiation that results in higher revenue and stronger, more profitable customer relationships.

FLEXIBLE ENGAGEMENT MODELS

In order to best suit the needs of customers, Amdocs offers its WiMAX solution in a variety of flexible engagement models, from License to Managed Services. This flexibility is especially important for growing organizations looking to grow their operations over time. For these organizations we offer the option to choose a hosted approach, managed and maintained by Amdocs at our multi-tenant data centers with high availability, low latency and Service Level Agreement governed. The result? Freed-up time and capital that can be focused on revenue-generating initiatives.

AMDOCS CONSULTING

Amdocs Consulting is one of the world's leading system integrators (SI) and consulting services organizations uniquely focused on the communications industry and possessing unmatched consulting capabilities:

- > Among the Top 3 consulting practices in the industry
- > Over 1000 professionals providing world-class consulting services for leading communications service providers
- > All WiMAX planning and implementation needs spanning:
 - > Venture Management Services (Business Case Rationalization and Financial Analysis)
 - > Network and Operations Management Services (OSS Architecture, Process Design & Testing)
 - > Revenue, Customer and Content Management Services

AMDOCS MANAGED SERVICES

Amdocs Managed Services deliver strategic, operational and significant financial value, and bring increased business flexibility and alignment to client business operations. Amdocs Managed Services key benefits include:

- > A top 100 outsourcing company and state of the art data center in CMI
- > Reduced cost: delivers significant cost reductions in terms of Capex and Opex; typically TCO reductions of 30-35 percent
- > Focus on the core: frees up resources, investment and management bandwidth
- > Operational flexibility: enables you to optimize systems, realign business processes and deploy industry best practices

ABOUT THE AMDOCS NETWORK BUSINESS UNIT:

The Amdocs Network Business Unit offers network-connected convergent real-time charging and service delivery solutions specifically addressing the requirements and cost constraints of high-growth service providers worldwide. These solutions deploy quickly and enable operators to rapidly create, deliver and manage for innovative new services profitably, and with unmatched operational flexibility for true competitive advantage.

For more information, visit www.amdocs-network.com