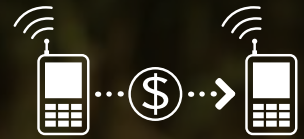


MONEY TRANSFER

OFFER MOBILE MONETARY TRANSACTIONS —
AND GENERATE NEW REVENUE STREAMS



More than 175 million people worldwide currently use monetary transfer services, sending money to over 800 million recipients with an average transaction value of \$200. Now with Amdocs' Money Transfer, your subscribers can transfer money from wherever they are, to whoever they want, right from their mobile phones. As a result, they can save the time and trouble regularly associated with transfer transactions, while service providers tap into a brand new revenue stream.

Amdocs' Money Transfer service allows service providers to introduce an alternative channel for the transfer of small amounts of money. By offering the service, they can leverage the potential of this market with an easy and flexible implementation and expect enhanced subscriber loyalty, while staying ahead of the competition.

AMDOCS SERVICE DELIVERY PLATFORM — THE COMPLETE PACKAGE

The Money Transfer service is part of the Amdocs Service platform and Value-Added Service portfolio specifically designed for service providers. With dozens of out-of-the-box value-added services available, providers are set for quick service creation, rapid deployment to market and immediate ROI - all at an affordable cost.

EVERYONE BENEFITS - SERVICE PROVIDERS AND THEIR CUSTOMERS

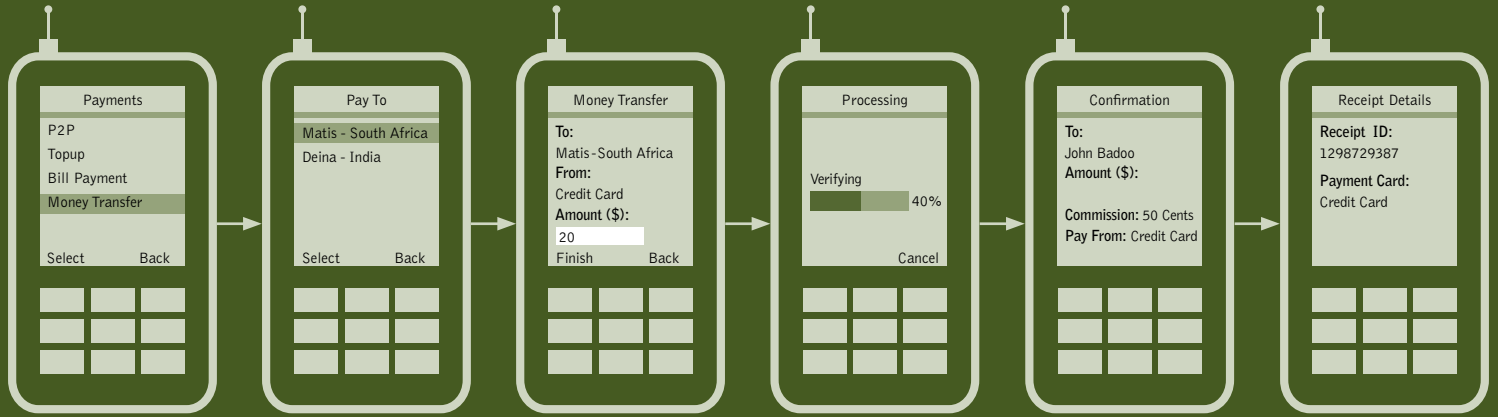
With the extensive experience and insight Amdocs has gained from partnering with service providers, we understand how to deliver maximum benefits to both you and your customers.

SERVICE PROVIDER BENEFITS

- > Increases customer loyalty - the service is so easy to operate, it can be used by anyone at anytime — guaranteeing extended use by your subscribers, resulting in more revenues.
- > Has flexible provisioning options.
- > Gives you a competitive edge.
- > Ensures rapid deployment to market.

SUBSCRIBER BENEFITS

- > Easy and quick money transfers while on the move — anywhere, anytime.
- > Maintains electronic transaction records for use in other monetary transactions — recipients can use the received funds for further transfer to other recipients, receive cash or buy airtime.
- > No need to access an ATM or bank — saves subscribers precious time and money.



HOW IT WORKS

- > In order to operate the Money Transfer service and tune it up to their business requirements, service providers use the Amdocs’ Service Platform to define the service parameters such as: commission rates, the transfer amount range for each transaction, the required account balance of the sender, the necessary recipient information to enable the transaction, the verification of the destination account and all of the security aspects required.
- > Subscribers who wish to transfer money access one of the Money Transfer service interfaces: the self-service log-on web page, a USSD access code or an SMS to a predefined number. Users must be registered subscribers of the service, so the system can identify their mobile account.
- > The sender types in the recipient’s number, followed by the transfer amount and submits the request.
- > The Amdocs Service Platform verifies the sender and recipient account details with the subscriber database. If the balance, handset and other essential parameters defined by the service provider permit the service, the transaction is completed.

- > The sender then gets an SMS notification that the transaction has been completed along with a confirmation code.
- > The recipient also receives an SMS notifying him about the transfer along with a transaction code that enables him to either receive cash, use it to purchase airtime or forward it to another mobile subscriber.

NETWORK COMPLIANCE

Multi Service Interfaces	<ul style="list-style-type: none"> > Web interfaces for self-service. > SMS and USSD for notifications.
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ABOUT AMDOCS NETWORK BUSINESS UNIT:

The Amdocs Network Business Unit offers network-connected service delivery solutions specifically addressing the requirements and cost constraints of service providers worldwide. These solutions deploy quickly and enable operators to rapidly create, deliver and manage for innovative new services profitably, and with unmatched operational flexibility for true competitive advantage. For more information, visit www.amdocs-network.com

ABOUT AMDOCS:

Amdocs is the market leader in customer experience systems innovation, enabling world-leading service providers to deliver an integrated, innovative and intentional customer experience™, at every point of service. Amdocs provides solutions that deliver customer experience excellence, combining the software, service and expertise to help its customers execute their strategies and achieve service, operational and financial excellence. A global company with revenue of \$2.84 billion in fiscal 2007, Amdocs has more than 16,000 employees and serves customers in more than 50 countries around the world. For more information, visit Amdocs at www.amdocs.com.